

Home Accents Today

The information source for the home accent industry

2007 PRINT CLASSIFIED MONTHLY ADVERTISING RATES					
COLUMN INCHES	1 Month	2 Months	3 Months	6 Months	12 Months
1	\$225 \$225	\$195 \$390	\$165 \$495	\$145 \$870	\$135 \$1,620
2	\$450 \$450	\$390 \$780	\$330 \$990	\$290 \$1,740	\$270 \$3,240
3	\$675 \$675	\$585 \$1,170	\$495 \$1,485	\$435 \$2,610	\$405 \$4,860
4	\$900 \$900	\$780 \$1,560	\$660 \$1,980	\$580 \$3,480	\$540 \$6,480
5	\$1125 \$1,125	\$975 \$1,950	\$825 \$2,475	\$725 \$4,350	\$675 \$8,100

The cost in BOLD print is the cost per month.

Blind Boxes have a minimum requirement of 2 column inches.

Print classified ads will appear on the Home Accents Today Website and e-Weekly Newsletter FREE!

2007 INTERNET ONLY CLASSIFIED e-WEEKLY ADVERTISING RATES					
COLUMN INCHES	1 Week	4 Weeks (Consecutive)	13 Weeks	26 Weeks	52 Weeks
1	\$65 \$65	\$45 \$180	\$40 \$520	\$35 \$910	\$30 \$1,560
2	\$130 \$130	\$90 \$360	\$80 \$1,040	\$70 \$1,820	\$60 \$3,120
3	\$195 \$195	\$135 \$540	\$120 \$1,560	\$105 \$2,730	\$90 \$4,680
4	\$260 \$260	\$180 \$720	\$160 \$2,080	\$140 \$3,640	\$120 \$6,240
5	\$325 \$325	\$225 \$900	\$200 \$2,600	\$175 \$4,550	\$150 \$7,800

The cost in BOLD print is the cost per month.

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For more information contact:

Karen Hancock **336-605-1047** khancock@reedbusiness.com

or

Spencer Whittle **336-605-1027** swhittle@reedbusiness.com

or Fax ad to: **336-605-1143**

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2007 CATALOG & BROCHURES ADVERTISING RATES				
	1 Month	3 Months	6 Months	12 Months
PER INSERTION	\$600	\$500	\$425	\$375
TOTAL	\$600	\$1,500	\$2,550	\$4,500

*Catalogs & Brochures ad are restricted to promoting catalog or brochure covers.
Showroom information may be included on Catalogs & Brochures Ads.*

**Your 4-Color
Catalog and Brochure
Ad Goes Here**
(Box is approximate size)

**Actual Ad Size
Will Be
3" x 4 1/8"**

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