

eBlast Email Advertising

Have you been considering advertising via email?

Not sure of the most effective way to promote your company and products?

It's A Fact:

Email marketing is one of the most cost-effective and powerful marketing tools available to businesses of all types and sizes. It gives your brand an edge in a tough market. Daily, weekly, or monthly emails will keep your brand in your target audience's mind. Plus email marketing is highly responsive. The Direct Marketing Association reports that email delivers the highest ROI of all direct response tactics. Email is also the top online marketing method for customer retention

What is an eBlast anyway?

An eBlast is our digital version of direct mail. This targeted program allows you complete flexibility in messaging and timing. Show your story through compelling graphics, along with your own call-to-action aimed directly at retailers and manufacturers.

Technical Specs for eBlasts

We accept the following file types: .gif, .jpg/.jpeg, .pdf
Images should be no larger than 900 pixels wide and 72 dpi
You can also provide a completed HTML document

Rates

\$2,000

*Please note – rates are increased during markets. Please contact your sales representative for quote.

To find out more information, please contact your sales representative or email us at internet@reedbusiness.com



Cavalier  **Duralee[®]**
FINE FURNITURE  *Owner's Select Furniture[™]*

Find It All Here.

DURALEE IS PLEASED TO PRESENT OWNER'S SELECT FURNITURE, CAVALIER FURNITURE, AND, OF COURSE DURALEE FINE FURNITURE. OUR HIGH POINT SHOWROOM IS LOCATED AT 330 NORTH HAMILTON, SUITE 301, HIGH POINT, NORTH CAROLINA 27261. THREE DISTINGUISHED FURNITURE COMPANIES, SHOWN UNDER ONE ROOF.

Duralee Delivers.