

2009 Editorial Calendar

Preliminary – Subject to Revision – September 8, 2009

Issue date	Ad reservation deadline	Report/supplement or special section	Materials due date
January 5	December 19, 2008	Toronto show preview Mattress Retailing 101 Atlanta market preview Rug column	December 24, 2008
	December 5, 2008	KIDS TODAY SUPPLEMENT	December 12, 2008
January 12	December 24, 2008	Special report: Analysts' 2009 forecast Bedding Benchmarks	January 2, 2009
January 19	January 2, 2009	Special report: Dining room trends Tupelo Market preview	January 9
January 26	January 9	Special report: Leather trends Casual Living update Global Textiles Today Big Idea report	January 16
February 2	January 16	Las Vegas Market preview and product charts Tupelo Market wrap-up Retail technology	January 23
February 9	January 23	Las Vegas Market opening day Mattress Retailing 101 Bedding Benchmarks Casual Living update	January 23
	January 14	KIDS TODAY SUPPLEMENT	January 21
February 10	January 23	Las Vegas Market Daily 1	January 23
February 11	January 23	Las Vegas Market Daily 2	January 23
February 16	January 30	Las Vegas Market wrap-up Special report: Entertainment trends Rug column	February 6
February 23	February 6	Special report: Retail finance Best of Market: Las Vegas Big Idea report	February 13
March 9	February 20	Special report: Asian Connection Special report: Stationary upholstery trends Mattress Retailing 101	February 27

Issue date	Ad reservation deadline	Report/supplement or special section	Materials due date
March 16	February 27	Special report: Bedroom trends Special report: Fabric protection Rug column	March 6
March 23	March 6	Special report: Home office trends Bedding Benchmarks Kids Today page Big Idea report	March 13
March 30	March 13	Special report: Motion trends Special report: Retail finance Casual Living update Special Section: Logistics	March 20
April 6	March 20	Special report: Special report: Casual dining trends Global Textiles Today Mattress Retailing 101	March 27
April 13	March 27	High Point Market product charts High Point Market events Rug column Special report: Mattress Metrics	April 3
	March 18	KIDS TODAY SUPPLEMENT	March 25
April 20	April 3	High Point Market product charts High Point Market showrooms Big Idea report	April 8
April 25	April 8	High Point Market opening day HGTV Consumer Views Bedding Benchmarks Casual Living update	April 8
April 26	April 8	High Point Market Daily 1	April 8
April 27	April 8	High Point Market Daily 2	April 8
April 28	April 8	High Point Market Daily 3	April 8
April 29	April 8	High Point Market Daily 4	April 8
May 11	April 24	High Point Market wrap-up Best of Market: High Point Rug column Mattress Retailing 101	May 1
	April 3	Bedding Giants supplement	April 10
	April 10	KIDS TODAY SUPPLEMENT	April 17
May 18	May 1	Special report: Metal bed trends Top 25 furniture sources Bedding Benchmarks Big Idea report	May 8
May 25	May 8	Special report: Recliner trends Special report: Retail technology Top 100 furniture stores Casual Living update	May 15

Issue date	Ad reservation deadline	Report/supplement or special section	Materials due date
June 1	May 15	Special report: Stationary upholstery trends Bedding Conference highlights Mattress Retailing 101 Global Textiles Today: Showtime preview	May 22
June 8	May 22	Special report: Occasional table trends Fastest-growing U.S. furniture stores	May 29
June 15	May 29	Special report: Top 15 bedding producers Casual Living update Showtime wrap-up Big Idea report	June 5
	May 22	KIDS TODAY SUPPLEMENT	May 29
June 22	June 5	Special report: Home Theater seating Beyond the Top 100 Bedding Benchmarks Rug column	June 12
July 6	June 19	Special report: RTA furniture trends Mattress Retailing 101 Special report: Glider rocker trends	June 26
	June 11	KIDS TODAY SUPPLEMENT	June 18
July 13	June 26	Upholstery style survey Kids Today page Rug column	July 2
July 20	July 2	Special Report: Leading On-Line Furniture Retailers Special report: Motion trends Bedding Benchmarks Big Idea report	July 10
July 27	July 10	Special report: Curio trends Casual Living update Special report: Bedding Distribution Logistics report	July 17
August 10	July 24	Tupelo Market preview Special report: Top 25 bedding retailers Global Textiles Today Rug column - Bedding Benchmarks	July 31
August 17	July 31	Mattress Retailing 101 Special report: Dining trends Furniture store performance report: Operations	August 7
	July 21	KIDS TODAY SUPPLEMENT	Jul 28
August 24	August 7	Special report: Retail financing trends Retail Giants ranking Tupelo Market wrap-up Furniture store performance report: Sales floor Casual Living update	August 14

Issue date	Ad reservation deadline	Report/supplement or special section	Materials due date
August 31	August 14	Special report: Youth furniture trends Global Textiles Today Big Idea report	August 21
September 7	August 21	Las Vegas Market preview and product charts Special report: Specialty sleep outlook	August 28
September 14	August 28	Las Vegas Market opening day issue Mattress Retailing 101 Casual Living update	August 28
	August 20	KIDS TODAY SUPPLEMENT	August 27
September 15	August 28	Las Vegas Market Daily 1	August 28
September 16	August 28	Las Vegas Market Daily 2	August 28
September 21	September 4	Las Vegas Market wrap-up Special report: Retail technology Big Idea report	September 11
September 28	September 11	Special report: Casual dining trends Best of Market: Las Vegas Furniture channels of distribution Bedding Benchmarks Rug column	September 18
October 5	September 18	High Point Market product charts High Point Market events	September 25
October 12	September 25	High Point Market product charts High Point Market showrooms Mattress Retailing 101 Big Idea report	September 30
October 17	September 30	High Point Market opening day issue Rug column Bedding Benchmarks Casual Living update	September 30
	September 24	KIDS TODAY SUPPLEMENT	October 1
October 18	September 30	High Point Market Daily 1	September 30
October 19	September 30	High Point Market Daily 2	September 30
October 20	September 30	High Point Market Daily 3	September 30
October 21	September 30	High Point Market Daily 4	September 30
November 2	October 16	High Point Market wrap-up Best of Market section Bedding Benchmarks	October 23
November 9	October 23	Special report: Stationary upholstery trends Youth furniture: Kids Today page Special report: Leather trends Rug column	October 30

Issue date	Ad reservation deadline	Report/supplement or special section	Materials due date
November 16	October 30	Special report: Entertainment trends Mattress Retailing 101 Casual Living update	November 6
	October 9	The List supplement - 2009	October 16
November 30	November 13	Special report: Bedroom trends Mattress Retailing 101 Big Idea report	November 20
	October 23	Bedding Yearbook supplement - 2009	October 30
	October 30	KIDS TODAY SUPPLEMENT	November 6
December 7	November 20	Special report: Occasional trends Global Textiles Today: Showtime preview	November 25
December 14	November 25	Special report: Home office trends Showtime wrap-up coverage Bedding Benchmarks	December 4
December 21	December 4	Special report: Bedding outlook Special report: Retail finance Big Idea report	December 11
December 28	November 20	Retail Planning Guide Casual Living update Rug column	December 4